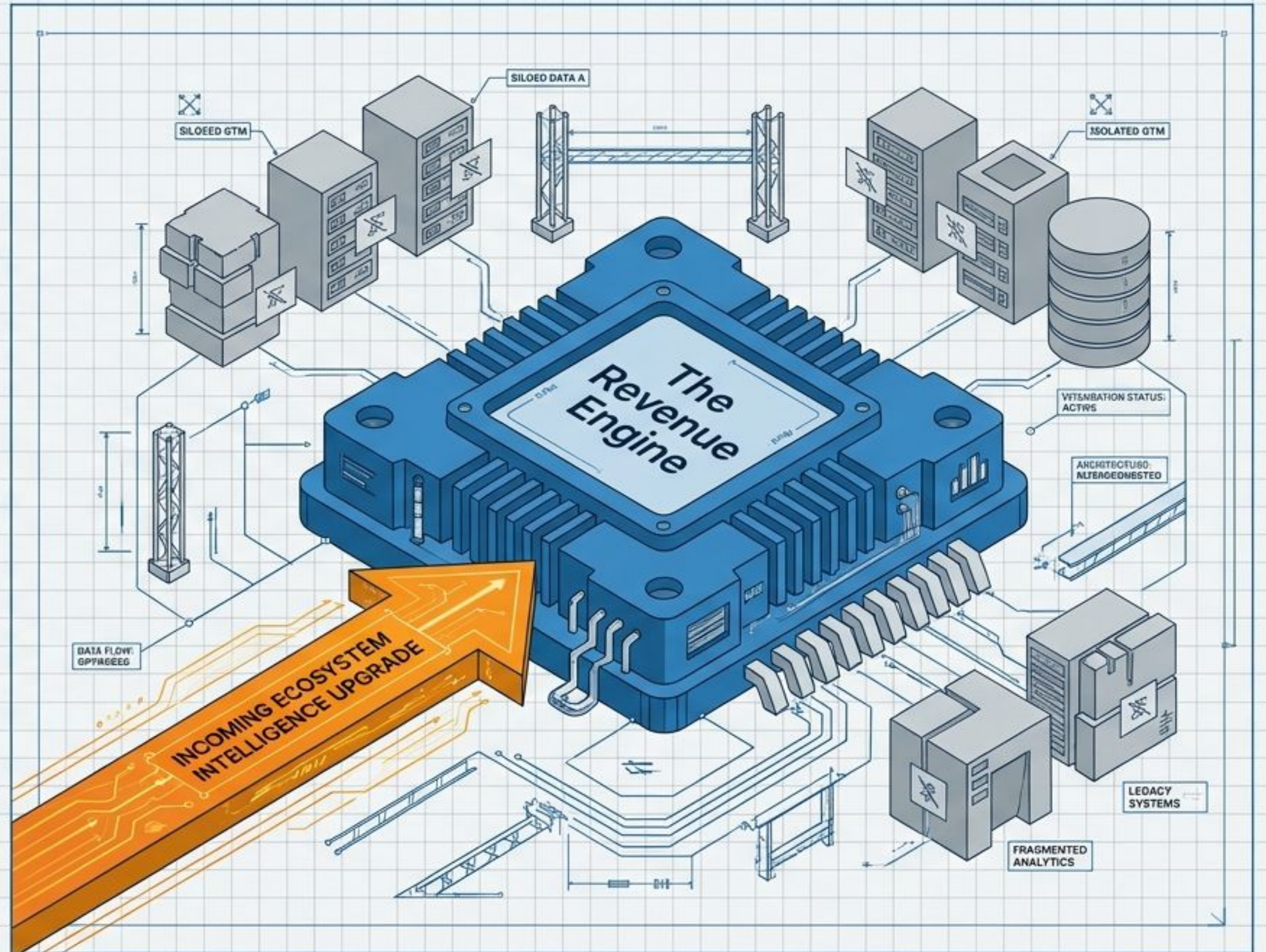


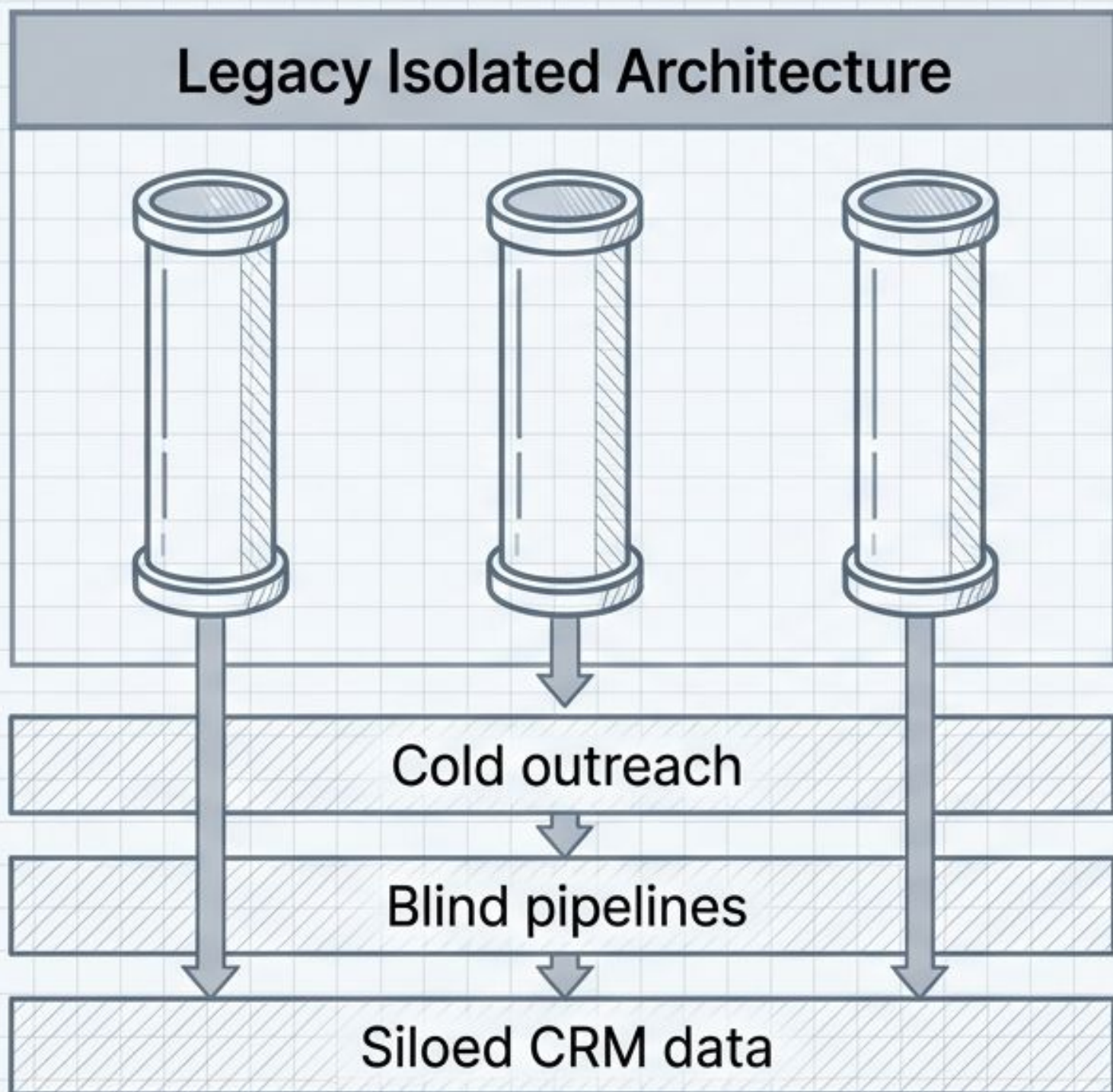
Upgrading the Revenue Engine through Ecosystem-Led Growth

Moving from isolated Go-To-Market playbooks to an interconnected, data-driven partnership architecture.

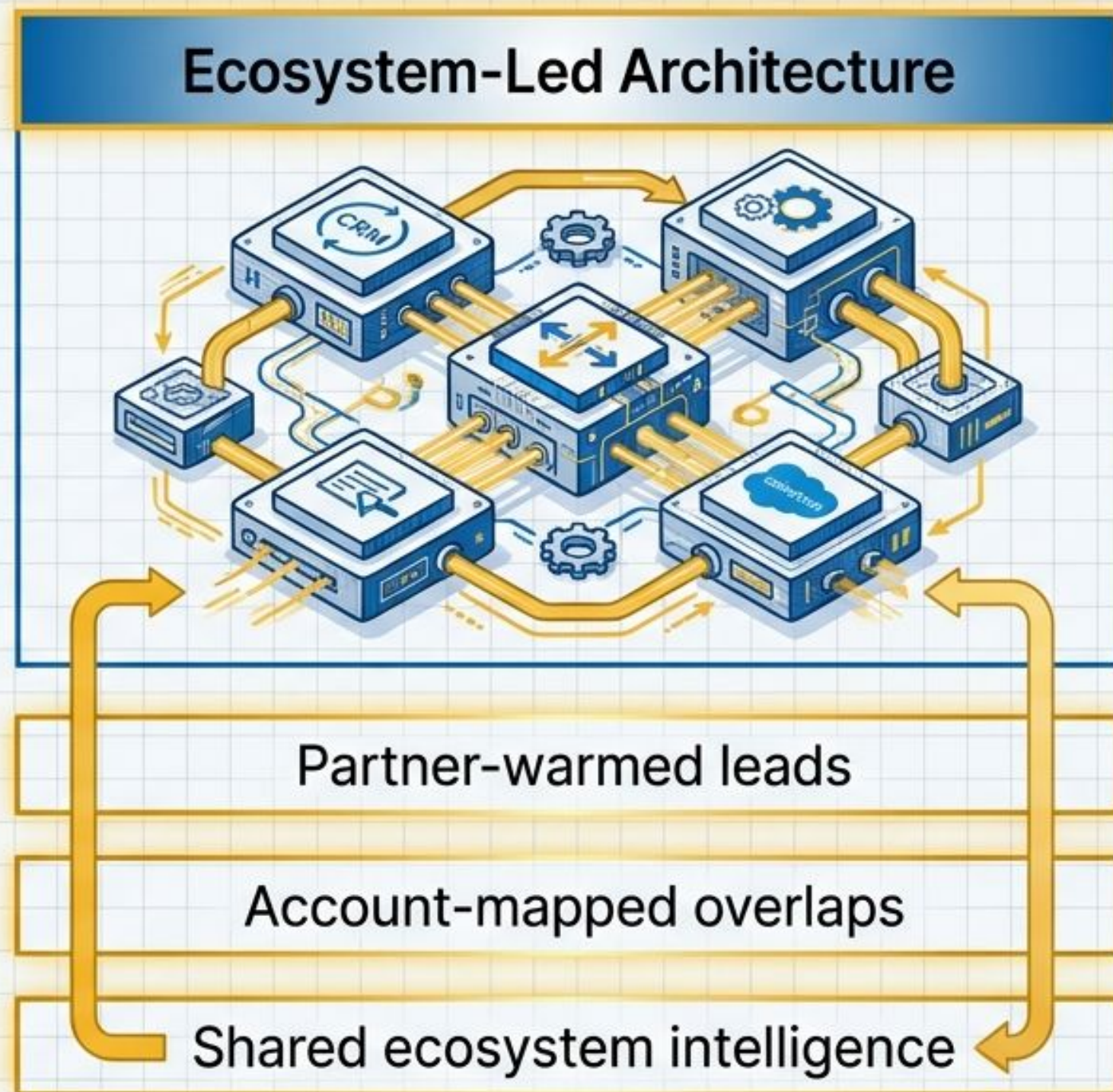


Traditional isolated GTM playbooks are structurally obsolete

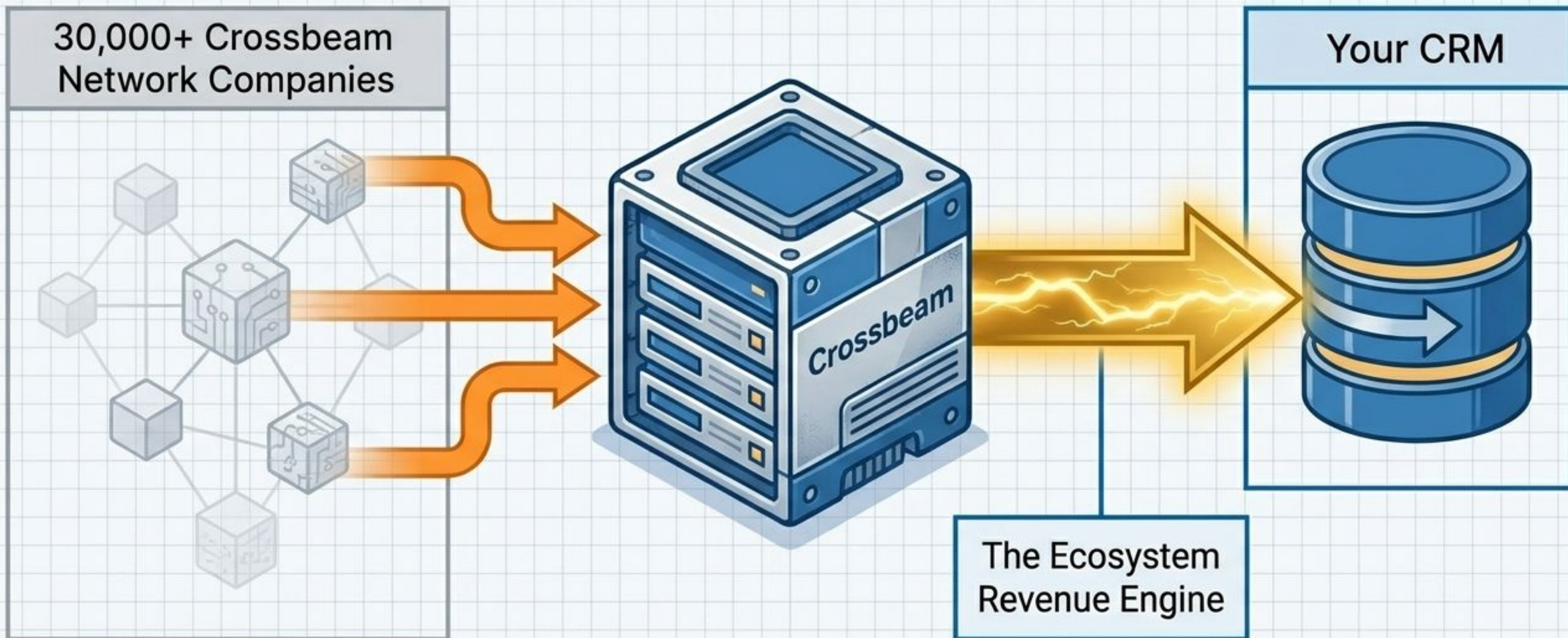
Legacy Isolated Architecture



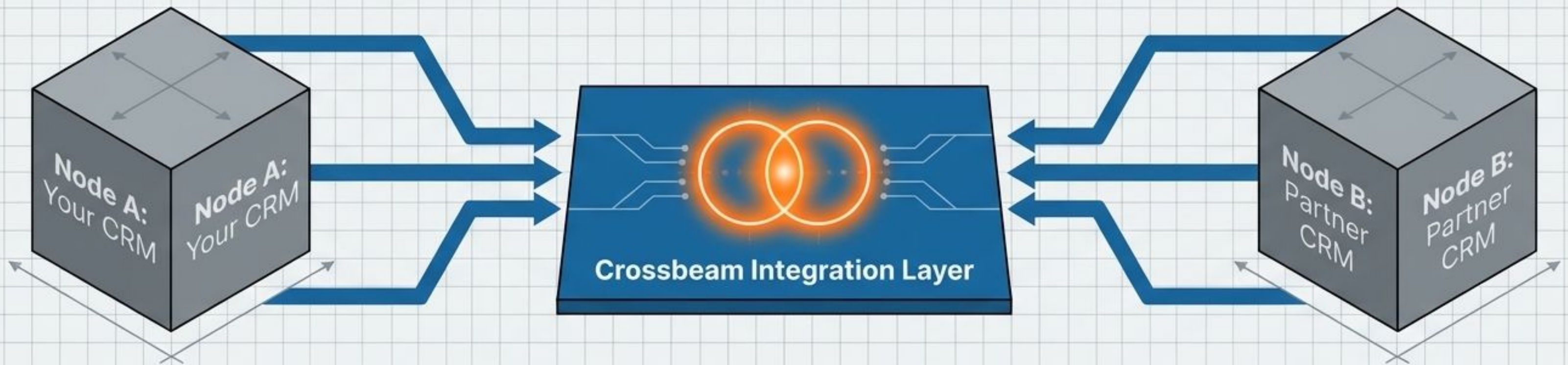
Ecosystem-Led Architecture



Crossbeam centralizes partner intelligence to build a high-visibility revenue engine.



Automated account mapping bridges disconnected CRMs to surface mutual pipeline

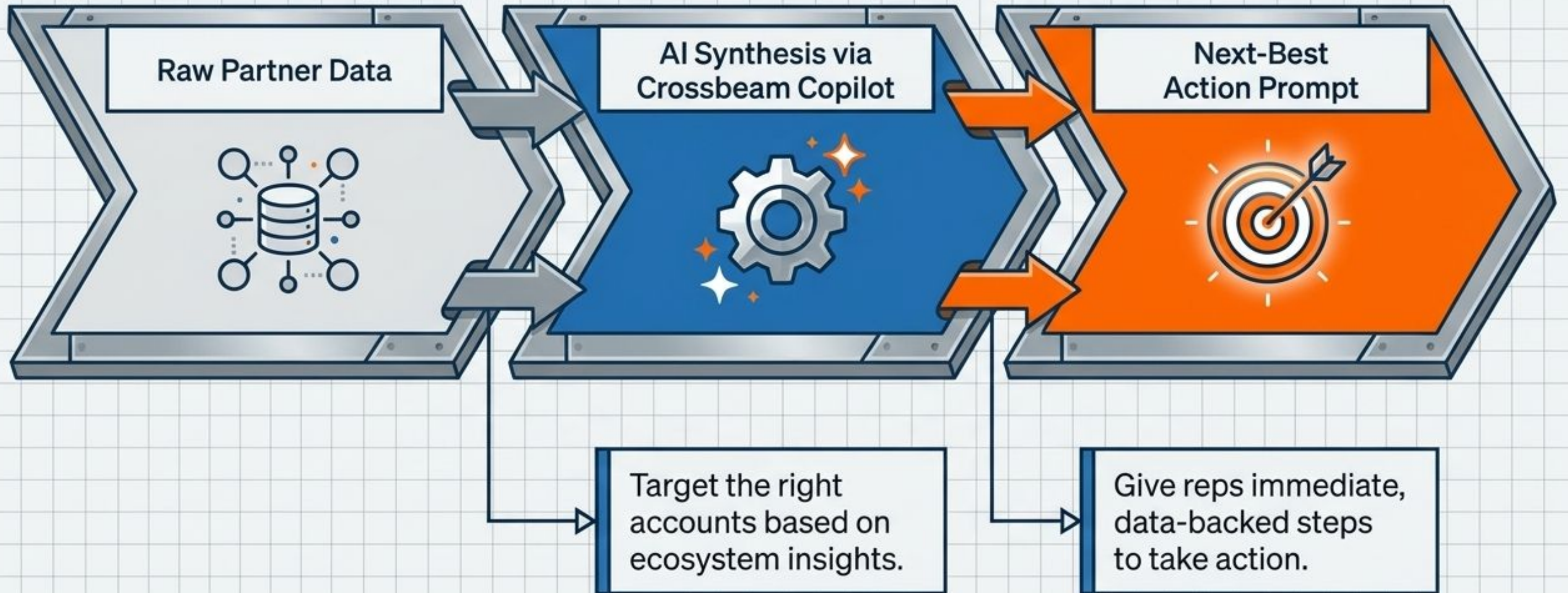


1. Automatically surface mutual accounts.

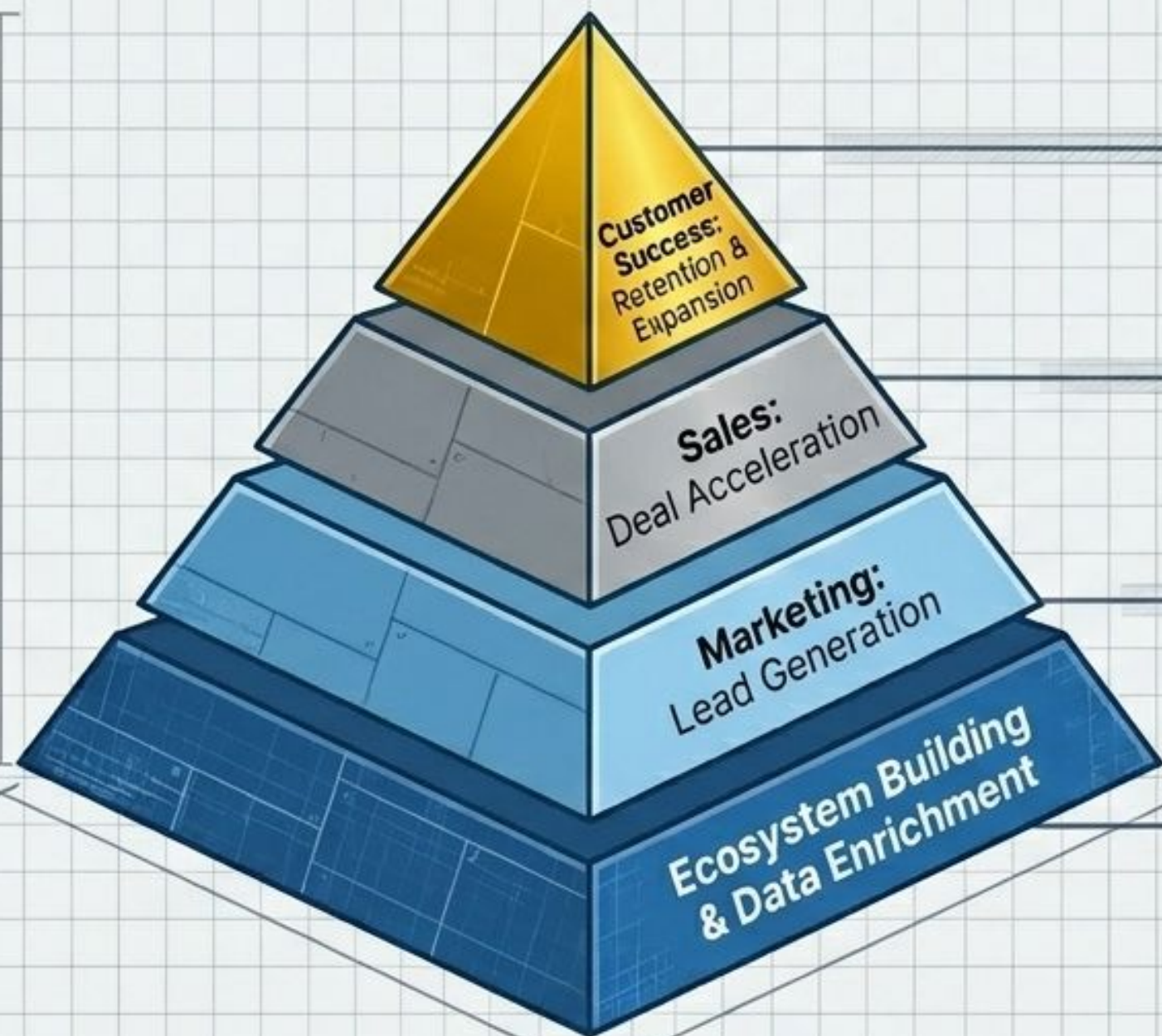
2. Gain visibility into partner CRM data.

3. Identify which deals are heating up.

AI-powered ecosystem intelligence surfaces the exact next step for sales acceleration.



Centralized ecosystem data feeds specialized intelligence to every GTM department.



Maximize LTV with partner insights.

Close pipeline with ecosystem intelligence.

Build the funnel with partner-warmed targets.

Establish the foundational data architecture.

Ecosystem-led deals structurally and predictably outperform traditional metrics.

Performance Telemetry Dashboard



53%

More likely to close.



46%

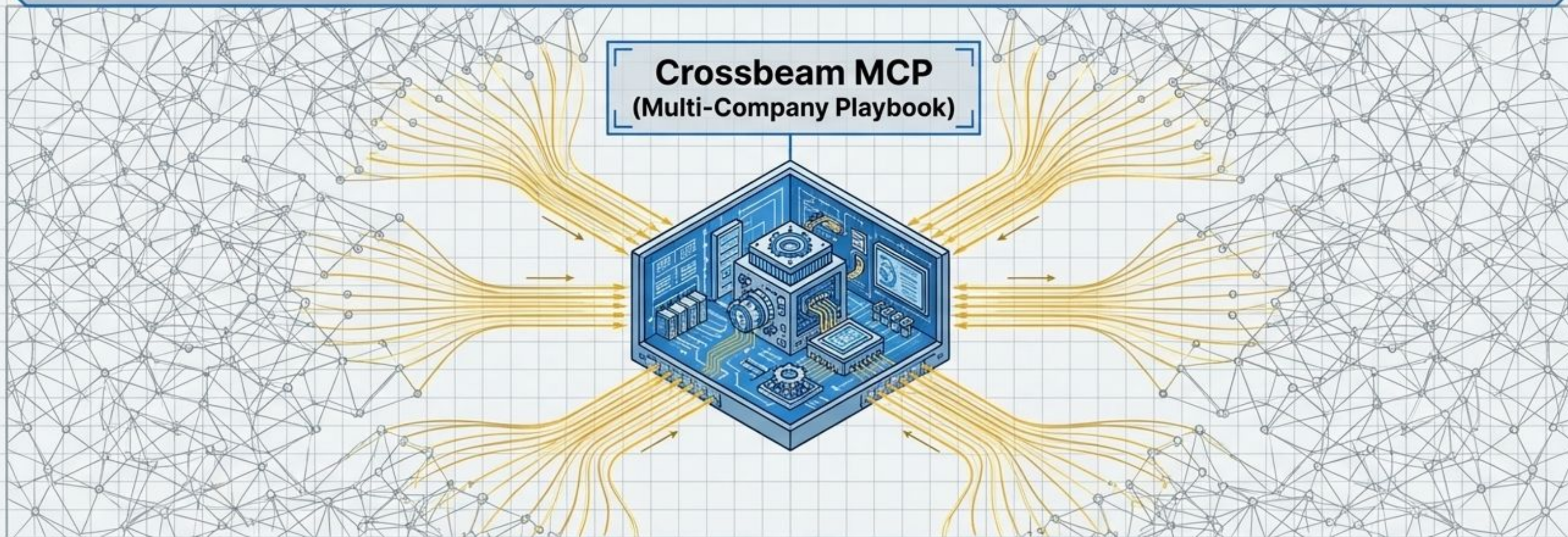
Faster time to close.



58%

Less likely to churn.

Integrating into a 30,000+ node ecosystem creates an insurmountable infrastructural advantage



Connect your CRM to the Ecosystem Revenue Engine today.